

Terms of use for trademarks of agroVet GmbH (agroVet)

The customer is authorized to use trademarks registered for agroVet to label his products and for advertising purposes after an inspection and/or certification.

Following basic principles apply:

The terms of use are considered an integral part of the terms and conditions as amended.

All the following illustrations are protected under trademark law and property of agroVet. The trademarks can be downloaded free of charge from www.agroviet.at subject to compliant use. The compliant use will be verified upon inspection.

Any improper use and infringement can result in legal action.

Trademarks of agroVet GmbH (agroVet)

Color definition of the agroVet seal

Green: 100 Cyan / 25 Magenta / 90 Yellow/ 0 Key

Green: RGB 0/124/69

Red: 10 Cyan / 100 Magenta / 100 Yellow/ 10 Key

Red: RGB 196/7/27

Pantone:

Green: 349 C

Red: 187 C

General agroVet Seal:

colored and monochrome

Usage: for companies that entered into an inspection contract with agroVet GmbH.

On the product: companies may use the trademark to label their products upon signing an inspection contract and after the inspection body granted approval.

Advertising material: companies may use the trademark on advertising material upon signing an inspection contract and after the certification body granted approval.



agroVet „GMO-Free Production“



colored and monochrome

For companies certified by agroVet. The companies are inspected before usage of the trademark is approved.

On the product: companies may use the trademark only on products that comply with the relevant guidelines for the definition of “GMO-Free production” of food and their labeling as amended. The trademark may only be used upon approval from the certification body.

Advertising material must contain information about the certified assortment. Approval must be granted by the certification body.

agroVet-Logo „Guaranteed Origin of Eggs“:



Color definition

red

CMYK: 10/100/100/10

RGB: 196/7/27

Pantone: 187c

green

CMYK: 100/25/90/0

RGB: 0/124/69

Pantone: 349c

Color definition of the light background

CMYK: 6/1/5/0

RGB: 243/247/244

Pantone: 349c → 6%

Seals in general: color and monochrome

The trademarks are also available in other languages

Minimum size: readability must be guaranteed.

Usage: for companies that entered into an inspection contract with agroVet GmbH. The trademark may only be used upon approval from the certification body.

On the product: companies may use the trademark to label their products upon signing an inspection contract. Approval must be granted by the certification body.

Advertising material: companies may use the trademark on advertising material upon signing an inspection contract. Approval must be granted by the certification body.

Addition for advertising material (stationery, website, etc.) in the same field of vision as the trademark:

- "Our products with guaranteed origin are certified by agroVet GmbH."
- Trading companies:
"Our trading business is certified by agroVet GmbH."

Improper use of trademarks (agroVet)

In case of improper use of the trademarks the contracting parties will first strive to reach an amicable solution. Upon the first infringement, agroVet will respond with a written warning including reasonable corrective measures. In the event of further infringements or if an amicable solution cannot be reached, the customer will be required to pay a fine in the amount of 10 % (minimum amount € 1,000.-) of the turnover earned as a result of sales of incorrectly labeled products. This fine shall not be subject to the judicial right of mitigation. Furthermore, agroVet shall be entitled to terminate the inspection contract immediately and without notice if the trademark logo is used contrary to the contract.

AS OF: 01.02.2018